

Innovate and move beyond traditional infrastructure approaches for the capital markets. Leave behind the complexity and high costs associated with building, sourcing and maintaining high performance and leading-edge technology.

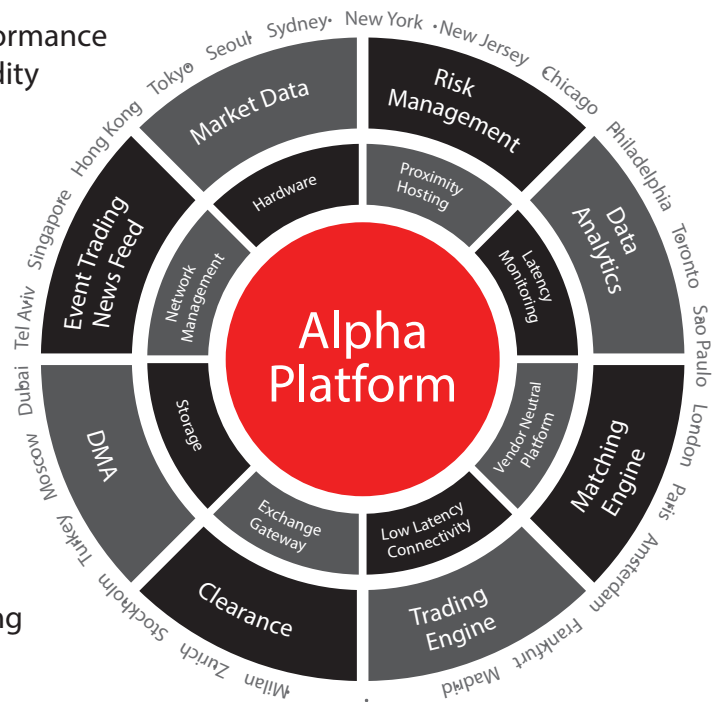
Accelerate Your Trading Performance.

Best-of-Breed Trading Infrastructure in a Single Platform

Apcela's award-winning Alpha Platform is a high-performance platform for electronic trading across key global liquidity venues supporting equities, options, futures, fixed income and FX asset classes.

The Alpha Platform is the market's most agile, scalable and cost-effective low latency platform, built on the same infrastructure that provides accelerated ultralow latency market data delivery and trade execution for some of the world's most sophisticated high frequency trading firms.

Open by design, Apcela's Alpha Platform delivers a fully managed and customizable set of high-performance network, infrastructure and data solutions that can be easily integrated into your trading infrastructure.



Low Latency Direct Connectivity

Ultra-low and low latency fiber and wireless networks connecting market participants and liquidity venues worldwide provide the foundation of the Alpha Platform. Our global reach to more than 70 financial data centers and exchange locations in North and South America, Asia and Europe allows you to customize solutions and support a range of latency, route, bandwidth and diversity options across markets, asset classes and geographies.

Real-Time UltraFast™ Market Data

Liquidity venues worldwide provide the foundation of the Alpha Platform. Our global reach to more than 70 financial data centers and exchange locations in North and South America, Asia and Europe allows you to customize solutions and support a range of latency, route, bandwidth and diversity options across markets, asset classes and geographies. Latencies in the market. Our fully integrated technology platform allows you to accelerate market data directly into your trading infrastructure at the service levels and locations you need. With our global lowest latency distribution of native feeds, you have the flexibility to normalize data with any proprietary feed handler or ticker plant technology at the destination at wire speed.

Direct Market Access

Simplify lowest-latency direct market access and ensure best order routing and trade execution. Direct connectivity and integrated access to exchange gateways, matching engines and data feeds reduce infrastructure complexity and costs, while delivering leading performance.

Managed Proximity Hosting

Be closer to the trade with managed proximity hosting within liquidity venues and financial data centers. Deploy next to market data sources, matching engines and exchange gateways, and integrate your infrastructure with the fastest interconnection available.

Our Platform. Your Trading Performance.

Alpha Platform Benefits At-A-Glance



Lowest-latency

Apcela continually optimizes its high-performance infrastructure to ensure the lowest latencies between venues and across its global platform. Guaranteed to be one of the fastest connections available.



Flexibility

Don't get locked into network and infrastructure solutions that cannot adapt to your changing business needs. Alpha Platform is a portable and scalable solution that allows you to easily adapt your network and services.



Focus on Your Core Business

Eliminate the complexity of seeking best-in-class service through multiple providers. Leveraging a shared infrastructure platform lowers total cost of ownership and reduces time to market. With Alpha Platform, you'll get market-leading performance and leading-edge technology at unparalleled value.

There's More Power in the Platform.

More Ways to Improve Your Trading Performance

Ultra-Low Latency Wireless Integrated in the Platform

- > Flexible managed services solutions for data transmission and trade signaling
- > Multiple diverse RF paths between major markets
- > Competitive price points at a fraction of prevailing market rates

Accelerated UltraFast™ Market Data Solutions

- > Full depth of book in native format at wireless speeds
- > Access and normalize market data across the Alpha Platform's global footprint

High Performance from the Platform to the Cloud

- > Connect directly to AWS and other cloud services over secure, high performance gateways from within liquidity venues and financial data centers worldwide
- > Raw, full depth-of-book market data delivered directly to the cloud